

United States Patent and Trademark Office

UNITED STATES DEPARTMENT OF COMMERCE United States Patent and Trademark Office Address: COMMISSIONER FOR PATENTS P.O. Box 1450 Alexandria, Virginia 22313-1450 www.uspto.gov

APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
10/773,504	02/06/2004	Eric E. Aanenson	89822	6626
28020 75	90 06/20/2006		EXAMINER	
GRAY, PLANT, MOOTY, MOOTY & BENNETT, P.A.			PARSLEY, DAVID J	
P.O. BOX 2906 MINNEAPOLI	5 S, MN 55402-0906		ART UNIT PAPER NUMBER	
	-,		3643	
			DATE MAILED: 06/20/2006	

Please find below and/or attached an Office communication concerning this application or proceeding.

		Application No.	Applicant(s)		
Office Action Summary		10/773,504	AANENSON ET AL.		
		Examiner	Art Unit		
		David J. Parsley	3643		
The MAILING DATE of thi Period for Reply	s communication app	ears on the cover sheet with the	correspondence address		
A SHORTENED STATUTORY F WHICHEVER IS LONGER, FRC - Extensions of time may be available under after SIX (6) MONTHS from the mailing dat - If NO period for reply is specified above, th - Failure to reply within the set or extended p Any reply received by the Office later than earned patent term adjustment. See 37 CF	DM THE MAILING DA the provisions of 37 CFR 1.13 e of this communication. e maximum statutory period wi eriod for reply will, by statute, hree months after the mailing	TE OF THIS COMMUNICATION 6(a). In no event, however, may a reply be to the state of the state o	DN. Itimely filed In the mailing date of this communication. IED (35 U.S.C. § 133).		
Status					
 Responsive to communication This action is FINAL. Since this application is in closed in accordance with 	2b)☐ This condition for allowan	action is non-final.			
Disposition of Claims					
	is/are withdrawwed. s/are rejected. cted to. it to restriction and/or id to by the Examiner February 2004 is/are at any objection to the desired.	election requirement.	ee 37 CFR 1.85(a).		
11) The oath or declaration is o					
Priority under 35 U.S.C. § 119					
 12) Acknowledgment is made of a claim for foreign priority under 35 U.S.C. § 119(a)-(d) or (f). a) All b) Some * c) None of: 1. Certified copies of the priority documents have been received. 2. Certified copies of the priority documents have been received in Application No. 3. Copies of the certified copies of the priority documents have been received in this National Stage application from the International Bureau (PCT Rule 17.2(a)). * See the attached detailed Office action for a list of the certified copies not received. 					
Attachment(s) 1) Notice of References Cited (PTO-892) 2) Notice of Draftsperson's Patent Drawin 3) Information Disclosure Statement(s) (P		4) Interview Summar Paper No(s)/Mail [5) Notice of Informal 6) Other:			

Detailed Action

Amendment

1. This office action is in response to applicant's amendment dated 4-17-06 and this action is final.

Claim Rejections - 35 USC § 103

- 2. The following is a quotation of 35 U.S.C. 103(a) which forms the basis for all obviousness rejections set forth in this Office action:
 - (a) A patent may not be obtained though the invention is not identically disclosed or described as set forth in section 102 of this title, if the differences between the subject matter sought to be patented and the prior art are such that the subject matter as a whole would have been obvious at the time the invention was made to a person having ordinary skill in the art to which said subject matter pertains. Patentability shall not be negatived by the manner in which the invention was made.

Claims 1-6, 12-14 and 25-27 are rejected under 35 U.S.C. 103(a) as being unpatentable over U.S. Patent No. 4,250,650 to Fima in view of U.S. Patent Application Publication No. 2003/0182841 to Calak et al. and U.S. Patent No. 4,811,513 to Grobl.

Referring to claim 1, Fima discloses a lure body – at 20, a jacket – see at 12 and the outer edge of 46 in figures 1-2 where in figure 2 a jacket containing the top dorsal fins is formed on top of the body – at 20, installed over the body made of a light transmissive material and configured to visually resemble a bait attractive to a sport fish – see for example figures 1-4, the body including a housing with sidewalls made of a generally light-transmissive material – see at the interior of 20 and – at 44 and 46, and an interior space for accommodation of display lights –

at 28,40, a first light source – at 38, installed in the housing parallel to an intended direction of travel of the lure through a body of water - see for example figures 1-4, and viewable through the sidewalls of the housing, a display light source – at 40, installed in the housing aft of the first linear light source and including an aft facing light source – at 40, a fiber optic bundle – at 48, having a first end connected inside the housing next to the aft light source – at 40 as seen in figures 3-4, so as to receive light from the aft light source, and a second end extending aft out of the housing to transmit light from the aft light source – see for example figures 1-4, a battery pack – at 50, installed in the housing and connected to the light sources – see for example figures 3-4, and an on/off switch – at 28-34, connected between the display lights and the battery pack to turn the display lights on and off – see for example figures 3-4 and column 2 lines 62-68 and column 3 lines 1-23. Fima does not disclose the first light source is a linear bank of lights including a plurality of spaced apart individual electric light sources. Calak et al. does disclose the first light source – at 1, is a linear bank of lights – see for example figures 1-2, including a plurality of spaced apart individual electric light sources – at 1 – see figures 1-3. Therefore it would have been obvious to one of ordinary skill in the art to take the device of Fima and add the linear bank of lights of Calak et al., so as to allow for the light to be made more uniform along the length of the lure. Fima further does not disclose a circular bank of display lights including aft facing individual electric light sources. Grobl does disclose a circular bank of display lights – at 23, in the housing - at 11, as seen in figures 2 and 5, including a plurality of individual electric light sources - at 23 - see figure 5. Therefore it would have been obvious to one of ordinary skill in the art to take the device of Fima and add the circular bank of display lights of Grobl, so as to allow for the lure to be more attractive to fish.

Referring to claims 2 and 26, Fima as modified by Calak et al. and Grobl further does not disclose a second linear bank of lights parallel to the first bank and including a plurality of spaced apart individual electric light sources viewable through the light transmissive sidewalls of the housing. Fima as modified by Calak et al. and Grobl does disclose a linear bank of electric lights – at 1 of Calak et al. Therefore, it would have been obvious to one of ordinary skill in the art to take the device of Fima as modified by Calak et al. and Grobl and duplicate the bank of lights to add another bank of lights to enhance the light produced by the lure to make the lure more attractive to fish.

Referring to claims 3 and 12, Fima as modified by Calak et al. and Grobl further discloses at least one flasher module – at 28-50, connected to the lights operative to flash the lights on and off for the purpose of attracting fish – see for example figures 3-4 and column 2 lines 62-68 and column 3 lines 1-23 of Fima.

Referring to claims 4 and 13, Fima as modified by Calak et al. and Grobl further discloses the flasher module is operative to sequentially flash lights of the light banks – see for example figures 3-4 and column 2 lines 62-68 and column 3 lines 1-23 of Fima.

Referring to claim 5, Fima as modified by Calak et al. and Grobl further discloses a metal leader tube – at 32,34 and/or 42, passing centrally through the lure body and the jacket – see for example figures 3-4 of Fima.

Referring to claims 6 and 27, Fima as modified by Calak et al. and Grobl further discloses the lights are light emitting diodes – see for example column 2 lines 40-51 of Fima and column 2 lines 65-68 of Grobl.

Referring to claim 14, Fima as modified by Calak et al. and Grobl further disclose the flasher module – at 28-50, is connected to the first light – at 38, to sequentially flash the light – see for example figures 3-4 and column 2 lines 62-68 and column 3 lines 1-23 of Fima, and including a second flasher module – at the other end of 28-50, connected to the aft light – at 40, operative to sequentially flash the aft light – see for example figures 3-4 and column 2 lines 62-68 and column 3 lines 1-23 of Fima.

Referring to claim 25, Fima discloses a lure body – at 20, a jacket – see at 12 and/or 46 in figures 1-2, installed on the body made of a translucent material and configured to visually resemble a bait attractive to a sport fish – see for example figures 1-4, the body including a housing with sidewalls – at the interior of 20 and/or 44 and 46, and an interior space for accommodation of display lights – at 28,40, a first light – at 38, installed in the housing parallel to an intended direction of travel of the lure through a body of water – see for example figures 1-4, and viewable through the sidewalls of the housing, a display light – at 40, installed in the housing aft of the first linear bank of lights and including an aft facing light – at 40, a fiber optic bundle – at 48, having a first end connected inside the housing next to the aft light – at 40 as seen in figures 3-4, so as to receive light from the aft light, and a second end extending aft out of the housing to transmit light from the aft light – see for example figures 1-4, a battery pack – at 50, installed in the housing and connected to the lights – see for example figures 3-4, and an on/off switch – at 28-34, connected between the display lights and the battery pack to turn the display lights on and off – see for example figures 3-4 and column 2 lines 62-68 and column 3 lines 1-23. Fima further discloses at least one flasher module – at 28-50, connected to the lights operative to flash the lights on and off for the purpose of attracting fish – see for example figures

3-4 and column 2 lines 62-68 and column 3 lines 1-23. Fima does not disclose the first light is a bank of lights including individual electric light sources. Calak et al. does disclose the first bank of lights – at 1 includes individual electric light sources – at 1 – see for example figures 2-5. Therefore it would have been obvious to one of ordinary skill in the art to take the device of Fima and add the linear bank of lights of Calak et al., so as to allow for the light to be made more uniform along the length of the lure. Fima further does not disclose a circular bank of display light installed in the housing including a plurality of spaced apart electric light sources. Grobl does disclose a circular bank of display lights – at 23, in the housing – at 11, including a plurality of spaced apart individual electric light sources – at 23 – see figures 2 and 5. Therefore it would have been obvious to one of ordinary skill in the art to take the device of Fima and add the circular bank of display lights of Grobl, so as to allow for the lure to be more attractive to fish.

Claim 7 is rejected under 35 U.S.C. 103(a) as being unpatentable over Fima as modified by Calak et al. and Grobl as applied to claim 5 above, and further in view of U.S. Patent No. 4,727,674 to Garr. Fima as modified by Calak et al. and Grobl does not disclose the lights are green. Garr does disclose the lights are green – see for example column 4 lines 55-62 of Garr. Therefore it would have been obvious to one of ordinary skill in the art to take the device of Fima as modified by Calak et al. and Grobl and add the lights being green of Garr, so as to allow for the device to be more attractive to fish.

Claim 8 is rejected under 35 U.S.C. 103(a) as being unpatentable over Fima as modified by Calak et al. and Grobl as applied to claim 4 above, and further in view of U.S. Patent No. 3,952,445 to Liebert. Fima as modified by Calak et al. and Grobl does not disclose a clear epoxy resin filling the interior space of the housing and encapsulating the items therein. Liebert does

disclose a clear epoxy resin – at 10, filling the interior space of the housing – at 17 or 19, and encapsulating the items therein – see for example figures 3 and 5. Therefore it would have been obvious to one of ordinary skill in the art to take the device of Fima as modified by Calak et al. and Grobl and add the clear epoxy resin device of Liebert, so as to allow for the device to be more lifelike.

Claim 9 is rejected under 35 U.S.C. 103(a) as being unpatentable over Fima as modified by Calak et al. and Grobl as applied to claim 4 above, and further in view of U.S. Patent No. 4,175,348 to Ray. Fima as modified by Calak et al. and Grobl does not disclose the on/off switch is a magnetically actuated reed switch operable through the use of a magnet held exteriorly to the housing. Ray does disclose the on/off switch is a magnetically actuated reed switch – at 30, operable through the use of a magnet – at 34,36, held exteriorly to the housing – at 32 – see for example figures 1-2. Therefore it would have been obvious to one of ordinary skill in the art to take the device of Fima as modified by Calak et al. and Grobl and add the reed switch of Ray, so as to allow for the device to have intermittent operation of the lights.

Claim 10 is rejected under 35 U.S.C. 103(a) as being unpatentable over Fima as modified by Calak et al. and Grobl as applied to claim 4 above, and further in view of U.S. Patent No. 4,516,350 to Malphrus. Fima as modified by Calak et al. and Grobl does not disclose the jacket is configured in the likeness of a squid. Malphrus does disclose the jacket – at 10-14, is configured in the likeness of a squid – see for example figures 1-3. Therefore it would have been obvious to one of ordinary skill in the art to take the device of Fima as modified by Calak et al. and Grobl and add the jacket in the likeness of a squid of Malphrus, so as to allow for the lure to be more attractive to fish.

Claim 11 is rejected under 35 U.S.C. 103(a) as being unpatentable over Fima as modified by Calak et al. as modified by Grobl as applied to claim 4 above, and further in view of U.S. Patent No. 6,581,319 to West. Fima as modified by Calak et al. and Grobl does not disclose the battery pack includes a plurality of rechargeable batteries and a recharging circuit connected to the batteries and a recharging receptacle installed in the housing sidewalls. West does disclose the battery pack – at 26, includes a plurality of rechargeable batteries – see for example figures 1-2 and column 3 lines 48-60, and a recharging circuit connected to the batteries – see for example at 22-38 in figure 2, and a recharging receptacle installed in the housing sidewalls – see for example at 12-18 in figure 2. Therefore it would have been obvious to one of ordinary skill in the art to take the device of Fima as modified by Calak et al. and Grobl and add the rechargeable batteries of West, so as to allow for the device to be reusable for a long period of time.

Claims 15 and 18 are rejected under 35 U.S.C. 103(a) as being unpatentable over Fima in view of Grobl.

Referring to claim 15, Fima discloses a lure body – at 20, a jacket – see at 12 and 46 in figures 1-2, installed over the body made of a light transmissive material and configured to visually resemble a bait attractive to a sport fish – see for example figures 1-4, the body including a housing with sidewalls – at the interior of 20 or at 44 and 46 made of generally light transmissive, and an interior space for accommodation of display lights – at 28,40, a first light – at 38, installed in the housing parallel to an intended direction of travel of the lure through a body of water – see for example figures 1-4, and viewable through the sidewalls of the housing, a display light – at 40, installed in the housing aft of the first linear bank of lights and including an aft facing light – at 40, a fiber optic bundle – at 48, having a first end connected inside the

Application/Control Number: 10/773,504

Art Unit: 3643

housing next to the aft light – at 40 as seen in figures 3-4, so as to receive light from the aft light, and a second end extending aft out of the housing to transmit light from the aft light – see for example figures 1-4, a battery pack – at 50, installed in the housing and connected to the lights – see for example figures 3-4, and an on/off switch - at 28-34, connected between the display lights and the battery pack to turn the display lights on and off – see for example figures 3-4 and column 2 lines 62-68 and column 3 lines 1-23. Fima does not disclose a plurality of spaced apart individual electric light sources. Grobl does disclose a circular bank of display lights – at 23, in the housing – at 11, including a plurality of individual light sources – at 23 – see figures 2 and 5. Therefore it would have been obvious to one of ordinary skill in the art to take the device of Fima and add the circular bank of display lights of Grobl, so as to allow for the lure to be more attractive to fish. Fima as modified by Grobl further discloses at least one electronic flasher module – at 28-50, connected to the lights operative to flash the lights on and off for the purpose of attracting fish – see for example figures 3-4 and column 2 lines 62-68 and column 3 lines 1-23 of Fima. Fima as modified by Grobl further discloses the flasher module is operative to sequentially flash lights of the light banks – see for example figures 3-4 and column 2 lines 62-68 and column 3 lines 1-23 of Fima.

Referring to claim 18, Fima as modified by Garr further discloses the lights are light emitting diodes – see for example column 2 lines 40-51 of Fima and column 2 lines 65-68 of Grobl.

Claim 19 is rejected under 35 U.S.C. 103(a) as being unpatentable over Fima as modified by Grobl as applied to claim 18 above, and further in view of Garr. Fima as modified by Grobl does not disclose the lights are green. Garr does disclose the lights are green – see for example

column 4 lines 55-62 of Garr. Therefore it would have been obvious to one of ordinary skill in the art to take the device of Fima as modified by Grobl and add the lights being green of Garr, so as to allow for the device to be more attractive to fish.

Claim 20 is rejected under 35 U.S.C. 103(a) as being unpatentable over Fima as modified by Grobl and Garr as applied to claim 19 above, and further in view of U.S. Patent No. 3,952,445 to Liebert. Fima as modified by Grobl and Garr does not disclose a clear epoxy resin filling the interior space of the housing and encapsulating the items therein. Liebert does disclose a clear epoxy resin – at 10, filling the interior space of the housing – at 17 or 19, and encapsulating the items therein – see for example figures 3 and 5. Therefore it would have been obvious to one of ordinary skill in the art to take the device of Fima as modified by Grobl and Garr and add the clear epoxy resin device of Liebert, so as to allow for the device to be more lifelike.

Claim 21 is rejected under 35 U.S.C. 103(a) as being unpatentable over Fima as modified by Grobl, Garr and Liebert as applied to claim 20 above, and further in view of U.S. Patent No. 4,175,348 to Ray. Fima as modified by Grobl, Garr and Liebert does not disclose the on/off switch is a magnetically actuated reed switch operable through the use of a magnet held exteriorly to the housing. Ray does disclose the on/off switch is a magnetically actuated reed switch – at 30, operable through the use of a magnet – at 34,36, held exteriorly to the housing – at 32 – see for example figures 1-2. Therefore it would have been obvious to one of ordinary skill in the art to take the device of Fima as modified by Grobl, Garr and Liebert and add the reed switch of Ray, so as to allow for the device to have intermittent operation of the lights.

Claim 22 is rejected under 35 U.S.C. 103(a) as being unpatentable over Fima as modified by Grobl, Garr and Liebert as applied to claim 20 above, and further in view of U.S. Patent No.

4,516,350 to Malphrus. Fima as modified by Grobl, Garr and Liebert does not disclose the jacket is configured in the likeness of a squid. Malphrus does disclose the jacket – at 10-14, is configured in the likeness of a squid – see for example figures 1-3. Therefore it would have been obvious to one of ordinary skill in the art to take the device of Fima as modified by Grobl, Garr and Liebert and add the jacket in the likeness of a squid of Malphrus, so as to allow for the lure to be more attractive to fish.

Claim 23 is rejected under 35 U.S.C. 103(a) as being unpatentable over Fima as modified by Grobl, Garr and Liebert as applied to claim 20 above, and further in view of U.S. Patent No. 6,581,319 to West. Fima as modified by Grobl, Garr and Liebert does not disclose the battery pack includes a plurality of rechargeable batteries and a recharging circuit connected to the batteries and a recharging receptacle installed in the housing sidewalls. West does disclose the battery pack – at 26, includes a plurality of rechargeable batteries – see for example figures 1-2 and column 3 lines 48-60, and a recharging circuit connected to the batteries – see for example at 22-38 in figure 2, and a recharging receptacle installed in the housing sidewalls – see for example at 12-18 in figure 2. Therefore it would have been obvious to one of ordinary skill in the art to take the device of Fima as modified by Grobl, Garr and Liebert and add the rechargeable batteries of West, so as to allow for the device to be reusable for a long period of time.

Claim 24 is rejected under 35 U.S.C. 103(a) as being unpatentable over Fima in view of U.S. Paten No. 4,799,327 to Treon in view of Calak et al. and in view of Grobl.

Referring to claims 24-26, Fima discloses a lure body – at 20, a jacket – see at 12 and/or 46 in figures 1-2, installed on the body made of a translucent material and configured to visually resemble a bait attractive to a sport fish – see for example figures 1-4, the body including a

housing with sidewalls – at the interior of 20 and/or 44 and 46, and an interior space for accommodation of display lights – at 28,40, a first light – at 38, installed in the housing parallel to an intended direction of travel of the lure through a body of water - see for example figures 1-4, and viewable through the sidewalls of the housing, a display light – at 40, installed in the housing aft of the first linear bank of lights and including an aft facing light – at 40, a fiber optic bundle – at 48, having a first end connected inside the housing next to the aft light – at 40 as seen in figures 3-4, so as to receive light from the aft light, and a second end extending aft out of the housing to transmit light from the aft light – see for example figures 1-4, a battery pack – at 50. installed in the housing and connected to the lights – see for example figures 3-4, and an on/off switch – at 28-34, connected between the display lights and the battery pack to turn the display lights on and off – see for example figures 3-4 and column 2 lines 62-68 and column 3 lines 1-23. Fima further discloses at least one flasher module – at 28-50, connected to the lights operative to flash the lights on and off for the purpose of attracting fish – see for example figures 3-4 and column 2 lines 62-68 and column 3 lines 1-23. Fima does not disclose the first light is a first and second linear bank of lights with the first and second linear banks being parallel. Treon does disclose the first light – see the sidewalls of the lure in figure 1, is a first and second linear bank of lights with the first and second banks of lights being parallel – see for example figure 1 and column 4 lines 18-24. Therefore it would have been obvious to one of ordinary skill in the art to take the device of Fima and add the linear bank of lights of Treon, so as to allow for the light to be made more uniform along the length of the lure. Fima as modified by Treon does not disclose the first and second banks include individual electric light sources. Calak et al. does disclose the first and second banks include individual electric light sources – at 23 – see figures 2

and 5. Therefore it would have been obvious to one of ordinary skill in the art to take the device of Fima as modified by Treon and add the electric light sources of Calak et al., so as to allow for the device to be made more attractive to fish. Fima as modified by Treon and Calak et al. further does not disclose a circular bank of display light installed in the housing and including a plurality of spaced apart individual light sources. Grobl does disclose a circular bank of display lights – at 23, in the housing – at 11, including a plurality of spaced apart individual light sources – at 23, as seen in figures 2 and 5. Therefore it would have been obvious to one of ordinary skill in the art to take the device of Fima as modified by Treon and Calak et al. and add the circular bank of display lights of Grobl, so as to allow for the lure to be more attractive to fish.

Claim 28 is rejected under 35 U.S.C. 103(a) as being unpatentable over Fima as modified by Calak et al. and Grobl as applied to claim 27 above, and further in view of U.S. Patent No. 4,175,348 to Ray. Fima as modified by Calak et al. and Grobl does not disclose the on/off switch is a magnetically actuated reed switch operable through the use of a magnet held exteriorly to the housing. Ray does disclose the on/off switch is a magnetically actuated reed switch – at 30, operable through the use of a magnet – at 34,36, held exteriorly to the housing – at 32 – see for example figures 1-2. Therefore it would have been obvious to one of ordinary skill in the art to take the device of Fima as modified by Calak et al. and Grobl and add the reed switch of Ray, so as to allow for the device to have intermittent operation of the lights.

Response to Arguments

3. Applicant's arguments with respect to claims 1-15 and 18-28 have been considered but are most in view of the new ground(s) of rejection.

Application/Control Number: 10/773,504 Page 14

Art Unit: 3643

Conclusion

4. Applicant's amendment necessitated the new ground(s) of rejection presented in this Office action. Accordingly, **THIS ACTION IS MADE FINAL**. See MPEP § 706.07(a). Applicant is reminded of the extension of time policy as set forth in 37 CFR 1.136(a).

A shortened statutory period for reply to this final action is set to expire THREE MONTHS from the mailing date of this action. In the event a first reply is filed within TWO MONTHS of the mailing date of this final action and the advisory action is not mailed until after the end of the THREE-MONTH shortened statutory period, then the shortened statutory period will expire on the date the advisory action is mailed, and any extension fee pursuant to 37 CFR 1.136(a) will be calculated from the mailing date of the advisory action. In no event, however, will the statutory period for reply expire later than SIX MONTHS from the date of this final action.

5. Any inquiry concerning this communication or earlier communications from the examiner should be directed to David J. Parsley whose telephone number is (571) 272-6890. The examiner can normally be reached on Monday-Friday from 8am to 4pm.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Peter Poon can be reached on (571) 272-6891. The fax phone number for the organization where this application or proceeding is assigned is 571-273-8300.

Application/Control Number: 10/773,504 Page 15

Art Unit: 3643

Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see http://pair-direct.uspto.gov. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free). If you would like assistance from a USPTO Customer Service Representative or access to the automated information system, call 800-786-9199 (IN USA OR CANADA) or 571-272-1000.

David Parsley
Patent Examiner
Art Unit 3643

PETER M. POON SUPERVISORY PATENT EXAMINER

5/15/06